

## Privacy Policy

Crowdfunding International takes the privacy of our Members and Project Members seriously. We are committed to safeguarding your privacy while providing You with our high-quality platform..

### **Objective and Scope of This Privacy Policy**

This Crowdfunding International Privacy Policy ("Privacy Policy") is issued by Crowdfunding International B.V. for itself and its members (collectively "CFI", "We", or "Us") to explain the data processing practices of CFI. CFI processes personal data in accordance with the requirements of the European Union's Data Protection Directive and the data protection laws and other applicable laws and regulations of the countries in which We provide services. This Privacy Policy applies to personal data as defined by the Data Protection Directive and national data protection laws ("Personal Data") and to other information that You provide to CFI. This Privacy Policy describes how We collect and process information provided by You, your right to limit our processing of your information, and your right to access, correct, and delete your information that We hold. Additional details about our use of your information with respect to specific CFI services is found in the relevant terms and conditions, which should be read together with this Privacy Policy.

### **Your Consent to Use Personal Data**

We use your Personal Data only with your consent. You may withhold or withdraw your consent for CFI to process your Personal Data. Certain Personal Data is required for Us to provide services or merchandise orders to You or to meet our legal obligations, and your withholding or withdrawal of consent to use this Personal Data may prevent CFI from providing the services that You have registered for. Other Personal Data is not required for Us to provide those services to You but is used by Us to provide You with better levels of service or for marketing and communications as well as other purposes. Your consent to this use of your Personal Data is optional. We will advise You which Personal Data You must provide and which is optional. By using CFI's website and platform, you consent to the collection of certain information. See 'How Do We Collect Information?' below.

## **What Information Do We Collect?**

The Personal Data and other information that we process varies depending on your relationship with CFI. Among the Personal Data and other information that We may collect is the following:

- Name
- Residential address
- Date of birth
- National identification number
- Telephone number
- IP and MAC addresses and browser information
- Email address
- Banking details, credit or debit card information, or other information needed to process payments to or from You
- Demographic information such as your profession, hobbies, education, gender, ethnicity, and income. This type of information is never mandatory.
- Other identifying information

## **Use of Cookies**

Cookies are small text files that are sent to your computer so that our websites can remember the settings and information that you submit. That way You don't have to re-enter them when You re-visit a page or visit a new page on the same website. We also use cookies to measure how You use our websites so that We can make sure that they meet your needs. You can control whether or not your computer accepts cookies, however, refusing to accept cookies may affect your experience using our websites. For more information about cookies, please go to the website [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **How Do We Collect Information?**

We collect Personal Data and other information from You in a variety of ways, including:

- the submission of Personal Data by You to CFI through our websites ;
- the use of cookies;
- the submission of an online order for CFI services or merchandise orders;
- the submission of a project and donation request;
- when We and You communicate by email, telephone, chat line, or otherwise; and
- provision of your Personal Data to CFI by CFI's business partners.

CFI will not contact You by telephone or email to request information such as credit card numbers, account numbers, passwords and pin codes. Do not open or respond to e-mails requesting this type of information. Please contact CFI if You receive such a request.

### **How Do We Use Your Personal Data?**

CFI processes Personal Data for a variety of purposes, including:

- to verify, process, and administer your registrations for CFI services
- to ensure a secure ordering of merchandise product process
- to maintain our commercial relationship with You
- to analyse, understand, and respond to your service needs
- to improve the products and services that We offer to You and to develop new products and services
- to meet our legal and regulatory obligations and to protect CFI's legal and financial interests (including fraud detection and prevention)
- for the provision of services to our Members and Project Managers and compliance with our contractual obligations to them
- to facilitate financial, accounting and administrative functions

- to send commercial and marketing communications to You about services and products from CFI and CFI business partners that We believe may be of interest to you.

We may provide your Personal Data to governmental authorities in response to specific requests from those authorities or as part of statistical and analytical reports. When information is provided in statistical or analytical form, information that might specifically identify you will not be disclosed.

### **How Long Do We Keep Your Personal Data?**

CFI keeps your Personal Data as long as it is required for the purposes for which it was initially collected. In certain situations, We may need to keep your Personal Data for a minimum period to comply with legal requirements. We do not keep your Personal Data longer than permitted by law.

### **Where and How Do We Store Your Personal Data?**

Your Personal Data is stored by CFI on secure computer servers located in The Netherlands. See Transfer of Personal Data to Third Parties below. All Personal Data is stored according to industry standards. See Security below.

### **Third-Party Sites**

CFI's websites contain links to third-party sites owned or operated by CFI business partners or other companies. If You use these links, You will leave CFI's websites. This Privacy Policy does not apply to third-party websites. You should review the privacy disclosures of those websites..

## **Transfer of Personal Data to Third Parties**

CFI may transfer your Personal Data to third parties as permitted by this Privacy Policy and applicable law. CFI transfers Personal Data to third parties only where the third party (a) has provided satisfactory assurances that it will protect Personal Data consistent with this Privacy Policy; or (b) has signed an agreement with CFI regarding the transfer of Personal Data in accordance with the Data Protection Directive; or (c) is located in the European Union or another country which is deemed to provide adequate protection of Personal Data under the Data Protection Directive;

## **Security**

CFI has implemented technological and organizational measures to safeguard your Personal Data from unauthorized or improper access during collection and while it is in our possession. Sensitive information (such as gender, ethnicity, and financial information) is subject to heightened security measures. You should also take measures to safeguard your Personal Data by maintaining the confidentiality of your username and password, logging out of CFI's websites, closing your web browsers when You have concluded your online activities, and not providing your Personal Data to persons that are unfamiliar to You.

CFI and You may communicate by email or chat and these communications may at times contain Personal Information. While it is illegal to intercept or disclose the contents of email and chat communications, these communications are not secure. We recommend that you do not send sensitive information, such as financial information, by email or chat, and we will not ask you to provide this information in this manner.

## **Your Right to Access Your Personal Data**

You have the right to access your Personal Data, to correct your Personal Data if the information that We have is erroneous, and in some cases to delete your Personal Data. You may obtain a copy or correct or request deletion of your Personal Data by contacting our Privacy Officer at [info@crowdfundinginternational.eu](mailto:info@crowdfundinginternational.eu) or by writing to:

### **Privacy Officer**

Crowdfunding International B.V.  
Houtstraat 35A  
6127 EB Grevenbicht  
The Netherlands

We may impose reasonable restrictions on requests for access to or to correct your Personal Data and We may charge You a reasonable fee as permitted by law for provision of your Personal Data. If you request deletion of your data, We may not be able to provide services to You. We are permitted to keep certain of your Personal Data in order to meet our legal, financial, audit, and business needs, even if you request its deletion.

### **Limitation of Liability**

CFI uses reasonable efforts to comply with the terms of this Privacy Policy and applicable law regarding the processing of your Personal Data. Except as provided by applicable law, CFI shall not be responsible for direct or indirect damages that may result from non-compliance with this Privacy Policy.

### **Changes to Privacy Policy**

CFI may change this Privacy Policy at any time without prior notice. All changes are effective immediately after they are posted on CFI's websites.

Version 1.0

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